LOGICAL FRAMEWORK MATRIX (LFM) IN MALAYSIA GOVERNMENT PROJECT PLANNING

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ABSTRACT

The Malaysian Government adopted the Logical Framework Approach (LFA) as a crucial project management tool in implementing Outcome Based Approach (OBA) for public projects in 2009 via the issuance of the Guideline for Planning and Preparation of Programs and Projects Development 1/2009. The guideline was issued by the Economic Planning Unit (EPU) of the Prime Minister's Department (JPM) (also known as Ministry of Economic Affairs (MEA) since 2018), Malaysia. The Logical Framework Matrix (LFM) has been suggested as a key tool for project appraisal. However, there are some cases where the LFM has not been appropriately utilized by the ministries and agencies. This paper therefore presents the frequent failings of LFM and practical issues in the participatory approach of LFA process, which contribute to the LFM produced. Findings from the study conducted via document review and interview confirmed that frequent failings of LFM and practical issues occur in preparing LFM in Malaysia Government project planning. Three (3) measures to overcome the existing challenges as well as in reducing existing gaps were identified to include knowledge management, enforcement and format.

Keywords : Project Planning, Logical Framework Approach (LFA), Logframe (LF), Practical Issues, Frequent Failings

1. INTRODUCTION

The excellence of project planning is a key factor in every successful project (Dvir & Lechler, 2004) and it is proven by a great number of applied studies who identified planning as one of the major contributors to project success (Dvir & Lechler, 2004; Murphy, Baker & Fisher, 1974; Pinto & Slevin, 1987). Project development planning requires a planner to endlessly dictate the immediate and eventual outcome of a project as well as the project impact. Continuous project monitoring route for project completion is important to ensure project success. Hence, project planning should be established in order to facilitate during-project monitoring. Radujkovic and Sjekavica (2017) specified that the task of managing project involves planning, organising, monitoring and controlling all aspects of the project. In accordance to this, project management tools need to be identified during planning stage and the knowledge, skills and techniques available can be applied by the particular project manager in the effort of making sure the project desires are met.

Looking towards outcome-based decision making, in the year of 2009, the Malaysian Government adopted the Logical Framework Approach (LFA) as a project management tool in implementing Outcome Based Approach (OBA) for public projects planning. Logical Framework Matrix (LFM), a product of LFA is a referral document (softcopy) for project approvals by the appraisals' officers in Economy Planning Unit, Prime Minister's Department (JPM). However, it has not been appropriately utilized by the ministries and agencies. Document review method has been applied on three (3) types of public documents such as; Guideline for Planning and Preparation of Programs and Projects Development 1/2009 by the Economic Planning Unit (EPU) of the Prime Minister's Department (JPM), Malaysia.

2. LITERATURE REVIEW

LFA is a tool to assist project design and appraisal (Crawford & Bryce, 2003). It is a bottom-up approach that always begins by listening to the target group's own assessment of their situation and needs (Ortengren, n.d.) and has been used as project design and evaluation tool in United States Agency for International Development (USAID) (an America organization) in early 1969 (Practical concept, 1978; Sartorius, 1996; Couillard, Garon & Riznic, 2009). Like other methods of Results-Based Management (RBM) such as Balance Scorecard, SWOT analysis, Total Quality Management (TQM) and Prince, LFA is one of them.

LFA is a comprehensive planning model in contrast with other methods (Ortengren, n.d.) as it creates relevant and feasible plans that lead to sustainable outcomes. A product of the LFA is the LFM, which is defined as a project brief document, which provides a skeleton of the strategic features of the aims of a project (Nuthu, 2013). Logframe (LF) matrix or LFM, a product of LFA, has significant potential. LFM makes it possible to summarize a complex project into a one- or two-page document, making it clear for all stakeholders to understand the logic behind the intervention (Nuthu, 2013). In the process of preparing the LFM, planners could focus on strategic thinking while they are scrutinising the project objectives as well as the risk that project is going to encounter in the construction phase later (Buttigieg, et al., 2016; Sandra, et al. 2016). Throughout the process, LFM also helps in capacity-building among planners. LFM that presents the overall concept of a particular project could be treated as an organisational planner and tool for control.

Since the Malaysian Government introduced the Outcome Based Approach (OBA) for public projects in 2009, LFA has been increasingly adopted as a tool of managing project planning by the Ministry/Agency. The Malaysian Government has introduced Guideline for Planning and Preparation of Programs and Development Projects since 4th December 2009 to nurture the planning officers practicing OBA in project planning (EPU, 2009). There are several methods of planning and providing programs and projects outlined in the guideline, in particular the LFA (Jaapar, Maznan & Zawawi, 2012) and Project Cycle Management (PCM) (EPU, 2009). According to the guideline, Project Preparation Using LFA comprises of three phases; Phase 1 - Project Identification & Preparation; Phase 2 - Pre-Feasibility Study; and Phase 3 - Evaluation, Selection and Approvals. This initiative promoted by the Malaysian Government was; to ensure ministries and agencies plan projects that could provide value for money; to ensure that the shortcomings of planning and past project implementation are not repeated; and to assist ministries and agencies in drafting their respective programs and projects contribute to the achievement of targeted outcomes.

This study will specifically review the planning officers' (from Ministry / Agency) perspective on the issues and challenges they encountered in producing the LFM of each project with more focus on Phase 1 of the guideline. The structure of LFM practiced in Malaysian Government project planning is illustrated in Figure 1. However, there have been cases where the LFM has not been appropriately utilized by the ministries and agencies. Ministry or Agency possibly will use the LFA and LFM in different ways (i.e. LFA producing a LFM - the ideal type described in the various text books, manuals and guidelines; LFM without LFA - a matrix is produced at some stage during planning but without any participatory process; or not at all) (Bakewell & Garbutt, 2005, as cited in Las Casas & Scorza, 2016).

In construction projects, coordination amongst the consultants and contractors are rather critical in ensuring smooth flow of project information. Therefore, management of project needs platform and mechanism that could integrate the project key personals inputs. LFA is one of the approached uses the principles of Integrated Project Delivery (IPD), which the aims are to optimize project performance. This could be achieved through improving collaboration among project participants by continuous involvement of key project stakeholders (Hamid & Carrie, 2019; Asma et al., 2016). By having IPD concept, it also would contribute in better cost control, accurate schedule and efficient project documentation (Elie et al. 2019).

Gasper (1999, 2000) (as cited in Ika & Lytvynov, 2011) and Golini et al. (2018) stated that from past experiences, four (4) frequent failings of LFM have been identified to include; (i) 'logic-less frames'- logic is invented after a project has been designed; (ii) 'jamming'- too much into one diagram or oversimplifying; (iii) 'lack-frame'- LFM is normally too simple which omit dynamic phases of a project, even for simple project designs; (iv) 'lock-frame' - whereby programme learning and adaptation are blocked and tends to be fixed and not updated. It might be caused by the project team (Cracknell, 1989; Gasper, 2000). From literature, it has been stated that issues and problems of the participatory approach in LFA probably are major pitfalls in those failures in LFM

(Gasper, 2000; European Integration Office, 2011). In accordance to that, the issues and problems of the participatory approach in LFA are probably the reasons why LFM submitted together with new project application to EPU JPM has not been comprehensive. Also, previous studies have reported that practical issues during LFA contribute to the pitfalls of LFM. Figure 2 shows the theoretical framework which can hold or support a theory (Costello, Donnellan & Curley, 2013) for this study and it can be seen that the practical issues contribute to LFM frequent failings. Thus, this study aims to establish measures to overcome the existing challenges in preparing LFM in Malaysian Government project planning. The objectives of this study are:

- i) to review the gaps that exist in preparing LFM in Malaysian Government project planning;
- ii) to identify existing challenges in preparing LFM in Malaysian Government project planning; and
- iii) to establish measures to overcome the existing challenges in preparing LFM in Malaysia Government project planning.

Project Description (Intervention Logic)	OVI (ObjectivelyMOV (Method ofVerifiable Indicators)Verification)				Assumptions
Goal (1)	Indicators (8)	Indicators (8) MOVs (9)			
Impact of development contributed by the project at national and ministry.	Measurable indicators that will show whether or not the expected results (goal) have been achieved. Useable for evaluation.	The means, methods and sources by which the key indicators (OVI) will be recorded and made available to project management or those evaluating project performances (i.e. source of information; project reports, market and production statistics, financial records etc.)			
Purpose / Immediate Objective / Component Objectives (2)	Indicators (10)	MOVs (11)	Assumptions (7)		
Expected outcome after project completed.	Measurable indicators that will show whether or not the expected results (outcome) have been achieved after the project completed. Useable for evaluation.	The means, methods and sources by which the key indicators (OVI) will be recorded and made available to project management or those evaluating project performances (i.e. source of information; project reports, market and production statistics, financial records etc.)	Conditions which could affect the progress or success of the project, but over which the project management has no direct control. (Between goals and purpose)		
Outputs (3)	Indicators (12)	MOVs (13)	Assumptions (6)		
The specific results or tangible products/services produced by undertaking a series of tasks/activities using the project inputs which is under control of project management.	Measurable indicators for quantity and output quality as well as the duration of project handover. Useable during project monitoring and evaluation.	The means, methods and sources by which the key indicators (OVI) will be recorded and made available to project management or those evaluating project performances (i.e. source of information; project reports, market and production statistics, financial records etc.)	Conditions which could affect the progress or success of the project, but over which the project management has no direct control. (Between outputs and purpose)		
Activities (4)			Pre-Conditions (5)		
Tasks and operations carried out by project personnel to transform project inputs into identified outputs.	Milestones specified in a of services. Work plans a physical and financial Material and Equipmen and E	Conditions (if any) attached to the provision of aid are also included (i.e.: no objections from locals; technology that required is ready exist; budget required already available).			

(Source: EPU (2009); EPU (2010))



Figure 2: Theoretical Framework- Adapted from Gasper (2000); Crawford et al., (2003); Couillard et al., (2009); European Integration Office (2011); Ika et al., (2011) and Golini et al., (2018)

3. METHODOLOGY

This study utilised a qualitative approach as it allowed the researcher to enter the world of others and attempt to achieve holistic view of real-life phenomenon for LFM implementation in Malaysian Government project planning (Bloomberg & Volpe, 2012; as cited in Mason, 1996). Deductive and inductive content analysis (Elo & Kyngäs, 2008; Miles, Huberman & Saldana, 2014) was used in getting input from the informants. To ensure the consistency and accuracy of data analysis carried out in this study, the codebook was developed (MacQueen, McLellan, Kay & Milstein, 1998; Fonteyn, Vettese, Lancaster & Bauer-Wu, 2008). Table 1 shows the description of research methodology applied in this research.

	Table 1: Methodology Description						
No.	Objective (s)	Method	Type of Analysis				
1.	To review the gaps that exist in preparing LFM in Malaysian Government project planning	Document Review & Interview EPU JPM (MEA)	Document analysis / Comparative analysis / Validating analysis / Inductive and Deductive Content analysis				
2.	To identify existing challenges in preparing LFM in Malaysian Government project planning	Interview (8 ministries, EPU JPM	Deductive Content analysis / Validating analysis				
3.	To establish measures to overcome the existing challenges in preparing LFM in Malaysian Government project planning	(MEA), INTAN & ICU JPM)	Inductive Content analysis / Validating analysis				

3.1 Document Review

Goodstadt (2005) stated that project evaluation is actually a "flip side" of project planning and referring to ICU (2012), project outcome evaluation might be done by re-evaluating the information specified in the project plan (LFM document) submitted during project planning stage. ICU (2017) reported lowest score (%) for 'Methodology Compliance Parameter' was 'Data Analysis with remarks of no unit of analysis, do not apply

Specific, Measurable, Achievable, Realistic, Timeliness (S.M.A.R.T.) principle, no target, no comparison before and after project completion' with the score of only 78.7%. Meanwhile for 'Outcome Parameter' was 'Development of Performance Indicator with remarks of confused in determining output and outcome' with only 85.2%. Hence, document review on LFM document will be more in depth focusing on column 1 and 2. Document review format is as illustrated in Figure 3 and assessment criteria to determine comprehensiveness' level of the LFM document (sample) is described in Figure 4.

Column 1	Column 2 Column 3		Column 4	
Project Description (Intervention Logic)	OVI (Objectively Verifiable Indicators)	MOV (Method of Verification)	Assumptions	
Goal (1)	Indicators (8)	MOVs (9)	NA	
Purpose / Immediate Objective / Component Objectives (2)	Indicators (10)	MOVs (11)	Assumptions (7)	
Outputs (3)	Indicators (12) MOVs (13)		Assumptions (6)	
Activities (4)	Milestones specified in and scope of services. management reports financial pr	Pre-Conditions (5)		

Figure 3: Document review format

Assessm en t Criteria	Column 1	Column 2	Column 3	Column 4	
Goal	Project goal setting can be determine after 5 years project completion (impact characteristic)	 has an analytical unit adhere S.M.A.R.T. principle realistic target 	Information disclosed	NA	
Purpose / Immediate Objective / Component Objectives	The project purpose/objective adhere to the principle of S.M.A.R.T (outcome characteristic and can be achieve after 2-5 years project completion	 comparison before and after project completion 	Information disclosed	Information disclosed	
Outputs	Tangible products / services (outputs or results)		Information disclosed	Information disclosed	
Activities	Describe 'indicative' sets of activities (required to deliver each output)	*Describes / Plan activities relevant to the project nature		Information disclosed	
Assessm en t Approach	Likert scale: (3) – Good (2) – Fair (1) – Poor	*Likert scale: (3) – Good (2) – Fair (1) – Poor	Dichotomous Scales: (2) - Yes (1) - No	Dichotomous Scales: (2) - Yes (1) - No	

Figure 4: Content analysis criteria for determining the LFM Comprehensiveness

3.2 Interview

The purpose of the interview was to validate findings from document review and to identify the existing challenges or practical issues encountered by planning officers as well as measures to overcome those challenges in preparing LFM in Malaysian Government project planning. Several structured interview sessions were conducted with selected government officers involved in Malaysian Government project management specifically in engaging with LFM implementation at project planning stage. The selection of informants was through both purposive and convenience sampling technique and contact availability among the informant (Kothari, 2004; Tongco, 2007; Etikan et al; 2016). It was difficult to determine the number of informants in this study. However, the number of informants were derived after data saturation was achieved. This was determined by observing the data collected from further informants does not provide any repetitive information. Saturation can be reached after interviewing two (2) to ten (10) participants (informants) (Boyd, 2001; as cited in Michalak & Ristino, 2013). Once this stage was reached, the number of informants required for this interview was adequate. Figure 4 steered the construction of interview questions for this study.

3.3 Data Analysis Process

The data analysis process started with LFM documents review. Comparative analysis throughout the box filling of each sample was studied. Comprehensiveness' level of box filling categorized into three (3) parameters; '1 - Poor'; '2 - Fair', and; '3 - Good'. Content analysis also applied in this study as to achieve the first objective. In the context of assessing the box filling in columns 1 and 2, the same approach was convenient. Multiple sources of evidence helped in validating findings (Denzin & Lincoln, 2018). To validate the findings, structured interview were carried with selected individuals.

The interview or focus group interview conducted purposively to validate findings from the document review method. Grounded theories of identified ten (10) practical issues (independent variables) from the literature were tested. Inductive content analysis was useful to gather input from the informants regard their opinion, suggestion or recommendation of measures to overcome the existing challenges in preparing the LFM and to enhance the implementation of LFM in Malaysia Government project planning.

Examples of questions asked to respondents are as follows:

- Do Ministry / Agency attach the LFM together with their new project application to EPU JPM? The guideline is compliance or not has been determined by using below quotes (Q):
- What is the definition of comprehensive and reliable LFM for project approval? Comprehensive is defined by the Informant as below quotes (Q):
- Question A01 (1.2): If 'Yes', is that LFM comprehensive and reliable
- Question A01 (1.3): Do you met below failure in LFM document? (i.e.: logic-less frames invented after project has been designed; jamming oversimplify; lack-frames too simple) Answer using Likert scale; (5) Always; (4) Very Often; (3) Sometimes; (2) Rarely; (1) Never

4. FINDINGS AND DISCUSSION

There had been indicated that some steps inside the theorization and assessment required for evaluating LFA itself. However, up till now, there is no study on it as well as LFM in Malaysia Government project planning. Some of the significant findings derived from the study as discuss below:

4.1 Gaps existence in preparing LFM

Frequent failings determined by document review and validated by interview indicated that gaps exist in preparing the LFM. Method and data source triangulation were applied in this study to ensure the findings are valid and reliable. Out of sixteen (16) multi-documents (LFM document), nine (9) were successfully reviewed and re-assessed by the appraisal officers (informants) involved in project appraisal in EPU JPM. This activity (document review) subject to the availability of related officers in EPU JPM, gave response rate of 56.3%.

The document review was done using two (2) different scales (Likert scale and Dichotomous scales) separately for both column 1&2 and column 3&4. Dichotomous scales have been used for column 3&4 as to avoid bias. By using content analysis approach, with the guidance of criteria in determining the LFM comprehensiveness

Assessment Criteria	Column 1	Column 2	Column 3	Column 4	
Goal	⁽¹⁾ 2.50	⁽⁸⁾ 2.70 ⁽⁹⁾ 2.00			
Purpose / Immediate Objective / Component Objectives	⁽²⁾ 2.10	⁽¹⁰⁾ 2.00	(11) 1.80	(7) 1.80	
Outputs	⁽³⁾ 2.00	⁽¹²⁾ 2.10	⁽¹³⁾ 1.80	⁽⁶⁾ 1.70	
Activities	⁽⁴⁾ 2.20	(14) *2.40		⁽⁵⁾ 1.40	
Comparable Value	Likert scale: (3) – Good (2) – Fair (1) – Poor	*Likert scale: (3) – Good (2) – Fair (1) – Poor	Dichotomous Scales: (2) – Yes (1) – No	Dichotomous Scales: (2) – Yes (1) – No	

described in Figure 4, the average of total score (mean) in each box for all nine (9) multi-documents are illustrated in Figure 5.

Figure 5: Average Score Value (Mean) Overview of all 9 multi-documents (LFM document) (Level of Comprehensiveness in each box in LFM)

However, in order to make the average scores (mean) for all columns so they are comparable to each other, the scores for each box were transformed into RII. Moreover, it will also be useful in comparing the findings by project's category. The formula below was used for the calculation of the RII (Badu, Owusu-Manu, Edwards, Adesi & Lichtenstein, 2013):

$$RII = \sum W$$
$$A * N$$

where,

W - weighting given to each value given by the appraisal officers (informants) for their projects (physical and non-physical) and ranges from 1 to 3 (for column 1 and 2); 1 or 2 (for column 3 and 4); A - higher response integer (3 for column 1 and 2; 2 for column 3 and 4); and

N - total number of projects (physical and non-physical).

Figure 6 shows the overview of RII for each box for all the LFM documents (projects) that have been reassessed and it displays the level of box filling in column 4 (Assumptions) partly affecting the level of box filling in column 1 (Project Description) as they are related to each other (EPU, 2010).

Assessment Criteria	Column 1	Column 2	Column 3	Column 4
Goal	⁽¹⁾ 0.83	⁽⁸⁾ 0.90	⁽⁹⁾ 1.00	
Purpose / Immediate Objective / Component Objectives	(2) 0.70 < ======	(10)	(11) 0.90	(7) ►=⇒ ^{0.90}
Outputs	⁽³⁾ 0.67	⁽¹²⁾ 0.70	0.85	⁽⁶⁾ ⇒ ^{0.85}
Activities	⁽⁴⁾ 0.73	(14) 0.	80	⁽⁵⁾ 0.65

Figure 6: Relative Importance Index (RII) for multi-documents (all project type) (Level of Comprehensiveness in each box in LFM)

Figure 7 shows the values of RII for each box in different category of physical project and non-physical project and it suggests that, column 3 (Method of Verification (MOV), RII=0.92) ranked first as an influential

factor to the comprehensiveness' level of LFM. This followed by column 4 (Assumptions, RII=0.80). Then, column 1 (Project Description) and column 2 (Objectively Verifiable Indicators) ranked third and fourth respectively. In short, it can be seen that the index for all columns are above 0.70 exclude the index for column 2 (RII=0.69) for multi-document in the category of non-physical project.



Figure 7: Relative Importance Index (RII) for multi-documents (Level of Comprehensiveness for each column in LFM)

Gaps exist in providing a comprehensive and reliable LFM probably due to inaccurate information and not complying with the S.M.A.R.T. principle, which ultimately affects the quality of LFM. Right information place in wrong box possibly due to lack of knowledge, skills and experience by the project planners. Frequent failings such as "logic-less frames" which the LFM invented after the project has been designed seemed not to be reaffirmed during interview session with EPU, JPM as they were unable to determine whether the LFM is invented after the project has been designed or not. However, it emerged from the interview session with INTAN when the informants did mention about "Ministry / Agency do reverse-engineering in preparing LFM". Four (4) top ranked challenges identified by the project planners during preparing LFM for non-physical project like "limitation of time", "box filling requirement", "unrealistic target", and "developing indicators" appears to be one among the reasons why the LFM quality for samples in this study was just Fair.

4.2 Challenges in preparing LFM

Grounded theory of ten (10) variables of practical issues as described in Figure 8 were reaffirmed by the interview to have been encountered by the planning officers in Malaysian Government project planning and new issues emerged from the data gathered.



Figure 8: Ten (10) variables of practical issues encountered by the planning officers in Malaysia Government

project planning

In identifying the highest frequency of practical issues that occurred, the referential unit as a data unit (Cooper & Schindler, 2014) has been applied in this analysis. However, the referential unit of Likert scales were then converted to Relative Importance Index (RII) to ensure the findings can be comparable between each other. Figure 9 illustrates the pattern of occurrences' index score between types of project (physical and non-physical) and Table 2 describes the occurrences' index score for all types of project (physical and non-physical).



Figure 9: Index of occurrences for reaffirmed practical issues during preparing different projects type (physical and non-physical)

Three (3) new practical issues that emerged were; Knowledge; Skilled officer; and Experience. Table 2 which encompasses the occurrences' index score of the challenges in preparing the LFM shows the highest ranked contributor from the element of LFM Structure (Format) with RII=0.65. A challenge of "management influence" has less occurrence. Meanwhile, "pre-set format" occurs more in physical project possibly due to non-physical project having a different project nature and different type of target group compared to physical project, which is repeated and typical. "Limitation of time" to conduct LFA, LFM was invented after the project has been designed (logic-less frames) in which Ministry / Agency do reverse-engineering to prepare LFM. In short, it can be summarizing that challenges in participatory approach in LFA initiate LFM frequent failings.

LFM	Practical Issues	Types of project					
Element		Physical & Non- physical		Physical		Non-	physical
LFM	Limitation of time	0.78		0.85		0.73	
Structure (Format)	Box filling requirement	0.69	0.65 (average)	0.74	0.70 (average)	0.68	0.61 (average)
	Pre-set format	0.67	1	0.73	1	0.57	
	Management influence	0.48		0.49	-	0.48	_
Horizontal	Unrealistic target	0.60		0.67		0.63	
Logic	Developing indicators	0.58	0.58 (average)	0.63	0.64 (average)	0.60	0.59 (average)
	Source of verification	0.57		0.63		0.53	
Vertical	Getting Consensus	0.53		0.53		0.58	
Logic	Clear objectives	0.52	0.52	0.55	0.54	0.55	0.54
	Level of detail	0.52	(average)	0.55	(average)	0.50	(average)

Table 2: Occurrences index score for all types of project (physical and non-physical)

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4.3 Measures to overcome existing challenges preparing LFM

Adopting inductive content analysis approach and the qualitative data unit defined as syntactical unit, the feedback or response obtained from the informant was transcribed and coded.

Thirteen (13) codes emerged, which include: Continuous training; Enforcement; Format; Refresher course; Project application timeline; Management influence; Referral tools for evaluation; Simplify the process; Training participants; Awareness, Promote shadow ceiling; & User manual. All codes had been repeatedly mentioned by the informants, more than two (2) times and reached saturation requirements (Boyd, 2001) (as cited in Michalak et al., 2013). Then, the codes were categorized into themes. Nadler et al. (2003) discussed that training can results abilities to the individual and it's an important part of knowledge management process. Codes such as "continuous training", "refresher course", "training participants" and "awareness" has been categorized and put into a theme of Knowledge Management. Scrutinising the pattern of codes that emerged, the codes were then made into five (5) categorized: A-Knowledge Management; E-Format; and F-Null. Mapping activity, which involved sub-measures (codes), measures' category and challenges in a matrix form was then conducted. Table 3 shows the results of measures' category to overcome challenges in preparing LFM according to the LFM elements.

Figure 10 was then established, which symbolizes the mediated relationship in achieving a comprehensive LFM. Meanwhile, Figure 11 represents the problem-solving model to overcome challenges in preparing LFM. The recommended model could aid in reducing the gaps that exist in preparing the LFM in Malaysian Government project planning. The black-bold arrows indicates that the process of LFA must be completed by the project planners in producing LFM; and the blue color at the 3rd layer of the box displays the challenges that might be encountered by the project planners while preparing the LFM and the 2nd layer of the box indicated by light blue color represents the third proposed variable (mediating variable), which comprises of; Knowledge Management, Enforcement and Format that will potentially help the project planners in handling the existing challenges as well as reducing the gaps that exist in preparing LFM in Malaysian Government project planning.

LFM Elements	Grounded Theory (Practical Issues)	Measures' category to overcome challenges in preparing LFM (Percentage, %)				
	(Fractical Issues)	Α	В	С	D	Ε
LFM Structure	Limitation of Time					
(Format)	Box Filling		29.3	6.6		6.6
	Requirement	38.0			19.5	
	Pre-set Format					
	Management Influence					
Horizontal Logic	Unrealistic Target					
Logic	Developing Indicators	39.2	10.8	10.8	21.7	17.5
	Source of Verification					
Vertical Logic	Getting Consensus					
	Clear Objectives	36.1	25.0	8.3	16.7	13.9
	Level of Detail					

Table 3: Measures' category to overcome challenges in preparing LFM according to the LFM elements



Figure 10: Preliminary framework in achieving LFM comprehensiveness in Malaysian Government Project Planning



Figure 11: Problem solving model to overcome challenges and reduce gaps in preparing LFM in Malaysian Government project planning

Examining the codes that emerged from the informants, two (2) highest ranked measures' category to overcome challenges were: Category A: Knowledge Management & Enforcement; Category B: Knowledge Management & Format. This is supported by Nguyen & Mohamed (2011) who notes that the leader conducts an important influence the effectiveness of KM in the organization. In addition, the enforcement should be together with Knowledge Management (Clegg, Pitsis, Rura-Polley & Marosszeky, 2002); strictly validate whether the LFM was in actuality prepared in a tight technique or not, brand LFM as presentation tool during budget screening and enforce LFM as tool for project appraisal and evaluation. The format to be in the field of SPPII or utilizing Log frame 3.1 software to standardize the adoption of LFM in Malaysian Government project planning. It is recommended that the process in preparing LFM be simplified.

5. CONCLUSIONS

This study identified gaps that exist in LFM implementation in Malaysian Government project planning throughout the ten (10) years of its implementation. The results also shown the frequent failings (logic-less frames, lack-frames and jamming) of LFM prepared by the Ministry / Agency. Existing challenges in preparing the LFM have been reaffirmed in the study where the ten (10) practical issues (getting consensus, clear objectives, level of detail, developing indicators, unrealistic target, source of verification, box filling requirement, management influence, pre-set format, limitation of time) extracted from literature review were validated in the context of Malaysian Government project planning. New practical issues (knowledge, skilled officer and experience) that emerged in this study also determined the challenges in preparing the LFM in Malaysian Government project planning.

The findings of the study also revealed that the practical issues encountered by the planning officers especially on the LFM Structure (Format) is as a result of several issues like limitation of time, box filling requirement and pre-set format, which were regarded by informants to be most significant issues that influence the quality of the LFM. From the discussion made in the previous section, it is clear that the occurrences of existing challenges which are the practical issues encountered by the planning officers are interrelated in determining the level of comprehensiveness (level of box filling) of LFM for both physical and non-physical project. The findings also suggested that knowledge management is one of the most important measures to overcome the existing challenges in preparing the LFM, followed by enforcement and format respectively.

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